

PRIVACY POLICY Revised December 5, 2017

The following Privacy Policy governs all pages hosted at KinderUSA.org and those hosted through our online donation area, as well as personal information submitted to KinderUSA via other means.

Kinder USA's online processing system allows you to make safe donations using the latest encryption technology, Secure Sockets Layer (SSL) to ensure no one can read your information. SSL is secure server software that lets your browser automatically encrypt or scramble data before it is sent to KinderUSA. We do not retain, share, store, or use identifiable information for any secondary purposes and our attempt is to use the highest level of security to ensure the confidentiality of your transaction.

KinderUSA is committed to properly securing the Personal Information collected online. To help us accomplish this, we take the following steps:

- We employ internal access controls to ensure that the only people who see your information are those with a need to do so to perform their official duties.
- We train relevant personnel on our privacy and security measures.
- We physically secure the areas where we hold hard copies of the information that we collect online.
- We regularly back up the information that we collect online to insure against loss.
- We use technical controls to secure the information that we collect online as appropriate, including but not limited to: Secure Socket Layer (SSL), encryption, firewalls, and password protections.
- We periodically test our security procedures to ensure personnel and technical.

Privacy of Information and Collection of Information

When you visit KinderUSA.org web site and are asked for personal information, you are sharing that information solely with KinderUSA, unless otherwise or required by law. KinderUSA may collect general information regarding web site visitors, including IP address, browser and domain information, and may also monitor and track information such as visitor usage patterns of our web site using standard site tracking software. We are aware of and sensitive to the issue of unsolicited email ("spam"); therefore KinderUSA will never rent, trade or sell your email address. Please note: We never rent or sell our list of donors to anyone for any reason. We take very seriously your privacy and guard to the best of our ability considering today's technology.

Personally Identifiable Information

KinderUSA collects personal information only when you make a donation online or offline, subscribe to our e-newsletter, or otherwise participate in our virtual community. Our web server does not automatically recognize or collect personal information based on your email address

Use of Information

KinderUSA uses the information you submit voluntarily to us for communication purposes such as our e-newsletter, email, and various printed publications or mail appeals. If you prefer not to receive any communication, please send an email to kinder@kinderusa.org or in writing to

KinderUSA
P.O. Box 224846
Dallas, TX 75222

Accordingly, we will make the necessary note to your account indicating your preferences.

Protecting Personal Information

When you make a donation to KinderUSA, we take steps to ensure that your information is treated securely. KinderUSA uses industry standard encryption technologies when transferring and receiving sensitive data (e.g., financial information) through our site.

KinderUSA uses commercially reasonable efforts to ensure the security of any personal information on our systems, and to protect against the loss, misuse, or alteration of information transmitted to us. Of course, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information and privacy, KinderUSA cannot warrant the security of any information you transmit to us.

KinderUSA does not share, sell, or rent any donor information.

Links to Third Party Sites

The KinderUSA web site provides links to other third party web sites. While we make efforts to choose our links carefully, we cannot take responsibility for the content of linked web sites, or for the privacy policies of web sites we link to. Since we do not control those web sites, we encourage you to review the privacy policies on those web sites prior to any use.

Privacy Policy Changes

KinderUSA may amend this privacy policy from time to time. We will post the revised policy on our web site so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. Your continued use of our web site after the date that such notices are posted will be deemed to be your agreement to the changed terms